

Introduction to

allKIDSalliance
CRADLE TO CAREER

Serving Greater Houston, Texas




allKIDSalliance

CRADLE TO CAREER

collective impact coaching

changing lives using the
StriveTogether theory of action





allKIDSalliance

CRADLE TO CAREER

hosted, as an initiative
for community engagement, by



Our History

2005

Rounded Up the Usual Suspects

2006

Explored the "P-16" (preschool to college) Continuum

2007

- Formalized: Greater Houston P-16+ Council Bylaws
- Regional Houston Councils Began to Organize
- Worked with Urban Serving Universities

2008

- Hired Executive Director
- Won National Grant
- Joined 5-City National Partnership

2009

Dissolved P16+ Council and Reorganized

2010

Launching ALL KIDS ALLIANCE around a successful national model ("Strive") adapted for greater Houston



allKIDSalliance
CRADLE TO CAREER

The basics



The basics

We have an **urgent problem!**

The basics

With current efforts,
we lack **scale and sustainability**.



The basics

There's a new approach that
has **promise.**

The top-left and top-right corners of the slide feature decorative diagonal stripes. The stripes in the top-left corner are in shades of grey, light orange, and yellow. The stripes in the top-right corner are in shades of yellow, light orange, and grey.

What's the urgent problem?

The bottom-right corner of the slide features decorative diagonal stripes in shades of dark blue, orange, and yellow.

Our students are not



What does **JOB
READY** mean?

The new education and economic realities

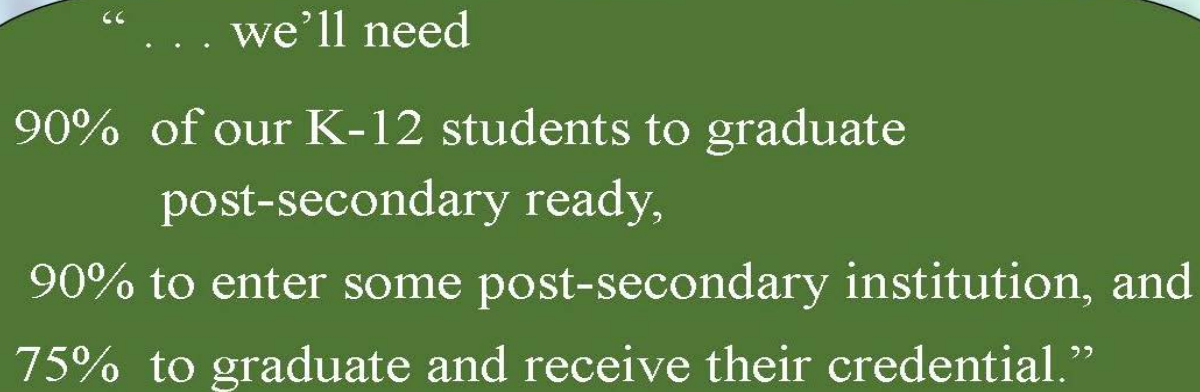
Stephen Klineberg
Kinder Institute
for Urban Research
Rice University

“ . . . the ‘resource economy’ . . .
has been replaced by a new high-
technology, knowledge-based, fully
worldwide marketplace.”

“ . . . we’ll need
90% of our K-12 students to graduate
post-secondary ready,
90% to enter some post-secondary institution, and
75% to graduate and receive their credential.”

George Tang
Educate Texas

So, let's do the math . . .



“ . . . we'll need
90% of our K-12 students to graduate
post-secondary ready,
90% to enter some post-secondary institution, and
75% to graduate and receive their credential.”

So, let's do the math . . .

“ . . . we'll need

90% of our K-12 students to graduate
post-secondary ready,

90% to enter some post-secondary institution, and

$$90\% \times 90\% = \mathbf{81\%}$$

81% of our high school graduates
(assuming they are well-prepared)
need to start a work certificate or
degree program

So, let's do the math . . .

“ . . . we'll need

75% to graduate and receive their credential.”

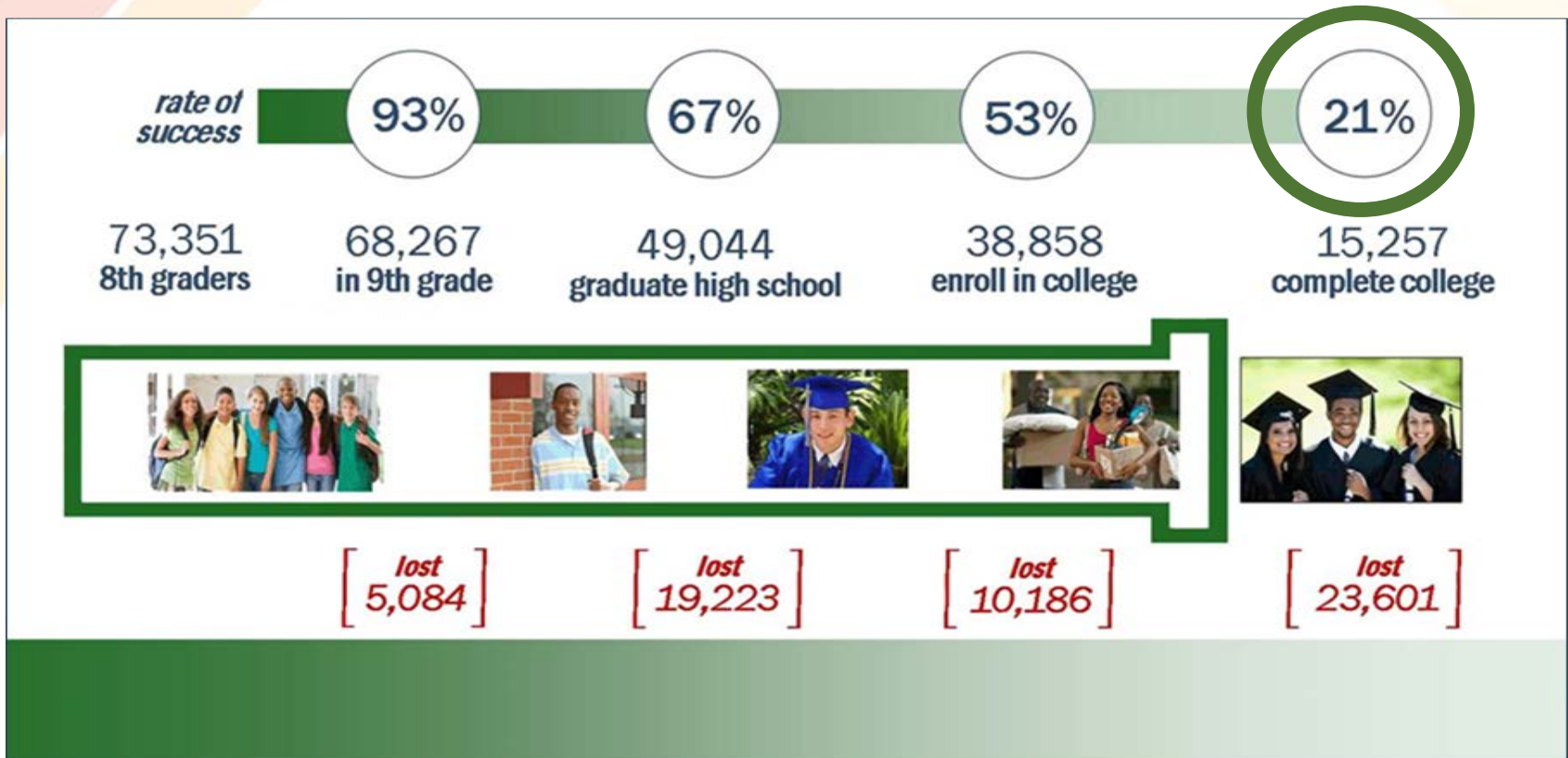
$$81\% \times 75\% = \mathbf{60\%}$$

of those who start a work certificate or degree program, **60%** need to complete it

The image features a white background with decorative diagonal stripes in the corners. The top-left corner has stripes in shades of grey, orange, and yellow. The top-right corner has stripes in shades of yellow, orange, and grey. The bottom-right corner has stripes in shades of dark blue, orange, and yellow.

And how are we doing?

We need a completion rate of **60%**



In 2003, 73,351 students were 8th graders in Greater Houston public schools. Following them to 9th grade, through high school, then onto college, we found that only 15,257 (or 21%) of these students completed a post-secondary credential (that is, a training certificate, 2-year or 4-year degree). And of the students who were economically disadvantaged, fewer than 10% earned a post-secondary credential. *Note that these results account for students in Texas schools, colleges and universities. See note on page 45 for the estimated effect of taking into account students who moved out of state.*

SOURCE: Texas Higher Education Coordinating Board, Office of Strategic Planning and Funding

Why is this the case?



Is there a problem with high school?

Yes, but more important, kids
fall behind, grade-to-grade,
and never catch up.



preschoolers

entering
Kindergarten ready

<50%



3rd graders

entering 4th grade
ready in reading

18%



4th graders

entering 5th grade
ready in writing

7%



7th graders

entering 8th grade
ready in math

13%



Percentages of students deemed “ready” are based on “advanced” level performance on State of Texas Assessments of Academic Readiness (STAAR™) exams in 3rd grade reading, 4th grade writing, and 7th grade math, Spring 2014. The Texas Education Agency defines “Advanced Academic Performance” as performance indicating that “students are well prepared for the next grade or course and are high likely to be successful in that grade or course.”

SOURCE: Texas Education Agency, Student Assessment Division, State of Texas Assessments of Academic Readiness (STAAR™) Performance Labels and Policy Definitions, January 2013.

The image features a white background with decorative diagonal stripes in the corners. The top-left corner has stripes in shades of grey, orange, and yellow. The top-right corner has stripes in shades of yellow, orange, and grey. The bottom-right corner has stripes in shades of dark blue, orange, and yellow.

So, we have an
urgent problem. . .

The image features a white background with decorative diagonal stripes in the corners. The top-left corner has stripes in shades of grey, orange, and yellow. The top-right corner has stripes in shades of yellow, orange, and grey. The bottom-right corner has stripes in shades of dark blue, orange, and yellow.

Is no one addressing it?



Answer:

We have tried lots of things, but

we haven't figured out how to

help all of our kids

or

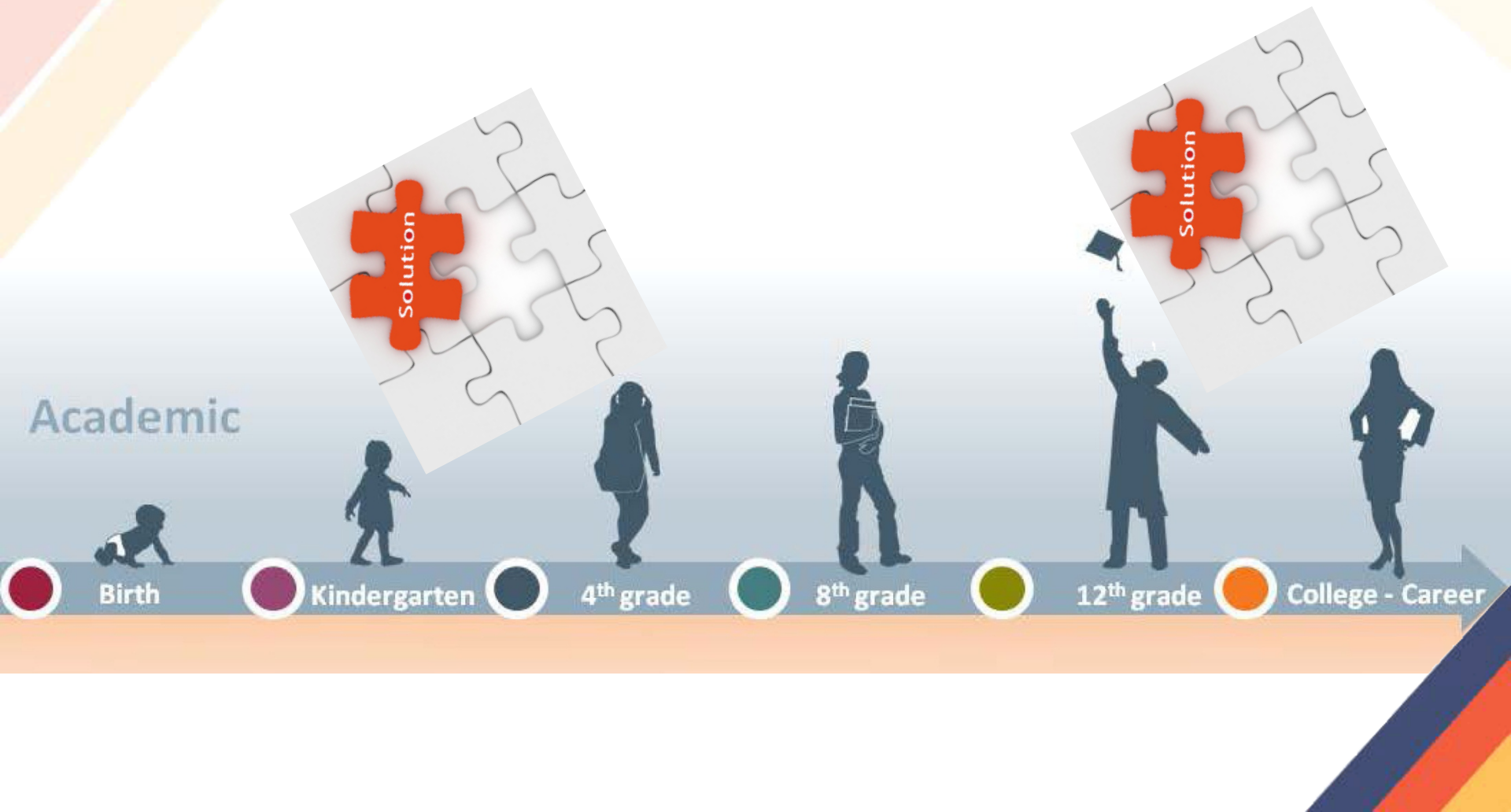
sustain the gains we make.



We look for the
**administrative
super hero**
who will
slay the dragon of
ineffective
programs.



We call for investments
in **single solutions**.



Our greatest challenge: we are **program rich, system poor.**

Education/ Non Profit Investments

\$591
Billion in
Public
Resources

\$5
Billion in
Philanthropic
Resources

More than
40,000
non-profits.

Despite these investments, we are not getting better results for kids.



A new approach

Collective Impact

using the **StriveTogether** framework
Every child. Cradle to career.



Collective Impact: **A Systems Approach**





Shared Community Vision

Business,
community,
and education
leaders join forces
to set an agenda and
move educational outcomes
*for all children, cradle to
career.*





Evidence-Based Decision Making

Cradle-to-career
partnerships
**make decisions
based on
local data**
that show
areas of need
and promising practices that are
already working for kids.





Collaborative Action

Community members use the **discipline of continuous improvement**, coming together to move outcomes for kids.





Investment and Sustainability

Partnerships **collect or redirect resources** (time, talent, treasure) **toward data-based practices**



on an ongoing basis, and engage their communities to ensure **long-term sustainability.**

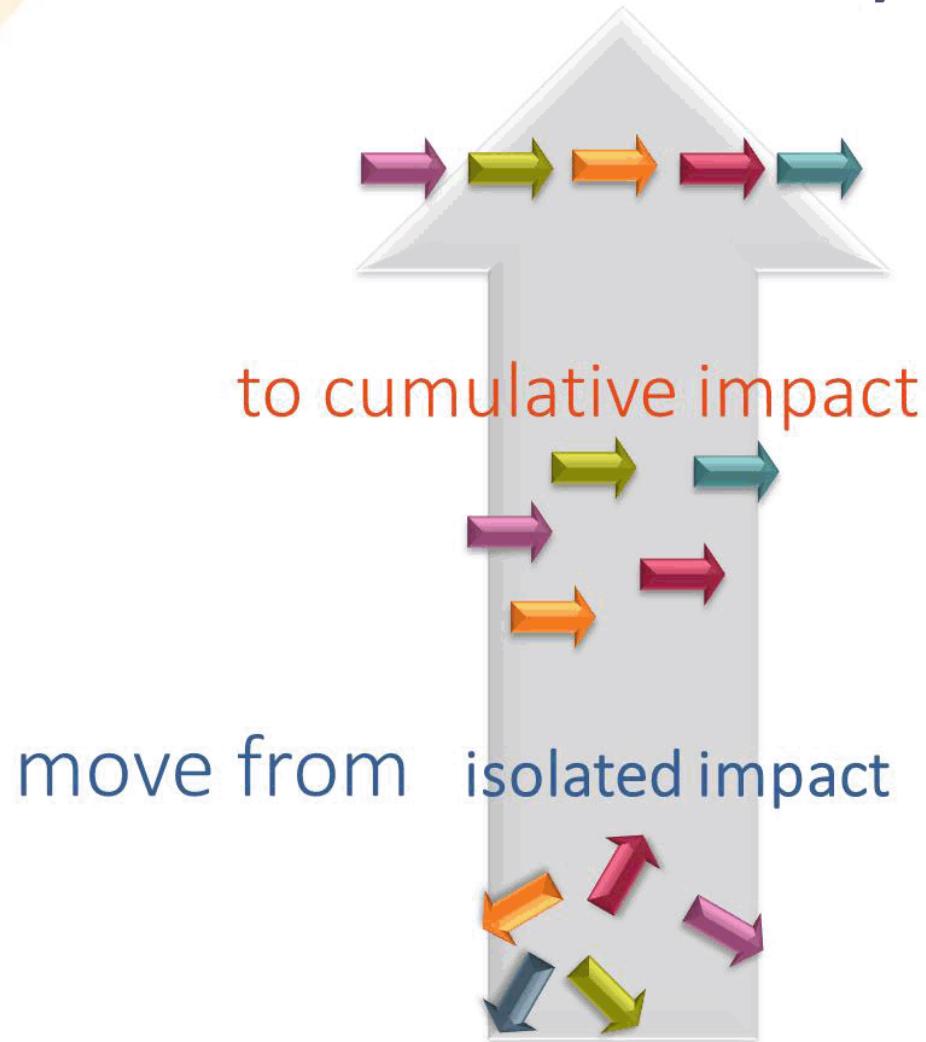
The image features a white background with decorative diagonal stripes in the corners. The top-left corner has stripes in shades of grey, orange, and yellow. The top-right corner has stripes in shades of yellow, orange, and grey. The bottom-right corner has stripes in shades of dark blue, orange, and yellow.

The Fundamentals:

No silver bullets. No single solutions.
Just disciplined work, cradle to career.



to Collective Impact





Where is
.StriveTogether
collective impact work
happening around the country?

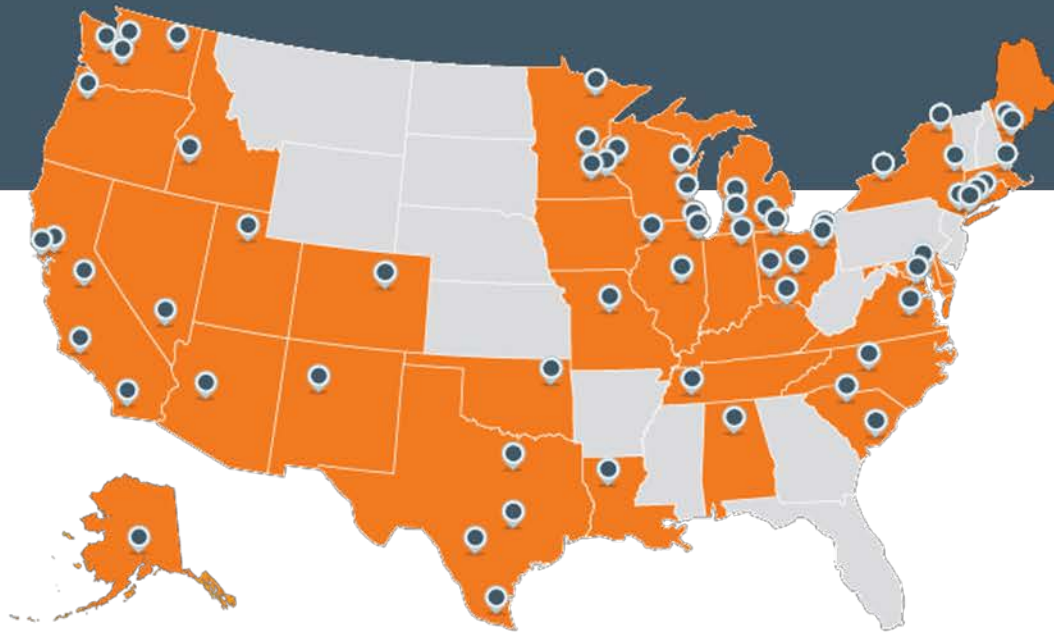
StriveTogether

The StriveTogether Cradle to Career Network includes 63 community partnerships in 32 states and Washington D.C. working to improve education success for every child. Together, the Network impacts over 6.5 million students nationwide.



COMMUNITY PARTNERSHIPS

building local infrastructure to improve education outcomes for every child



9,450+
ORGANIZATIONS
ENGAGED

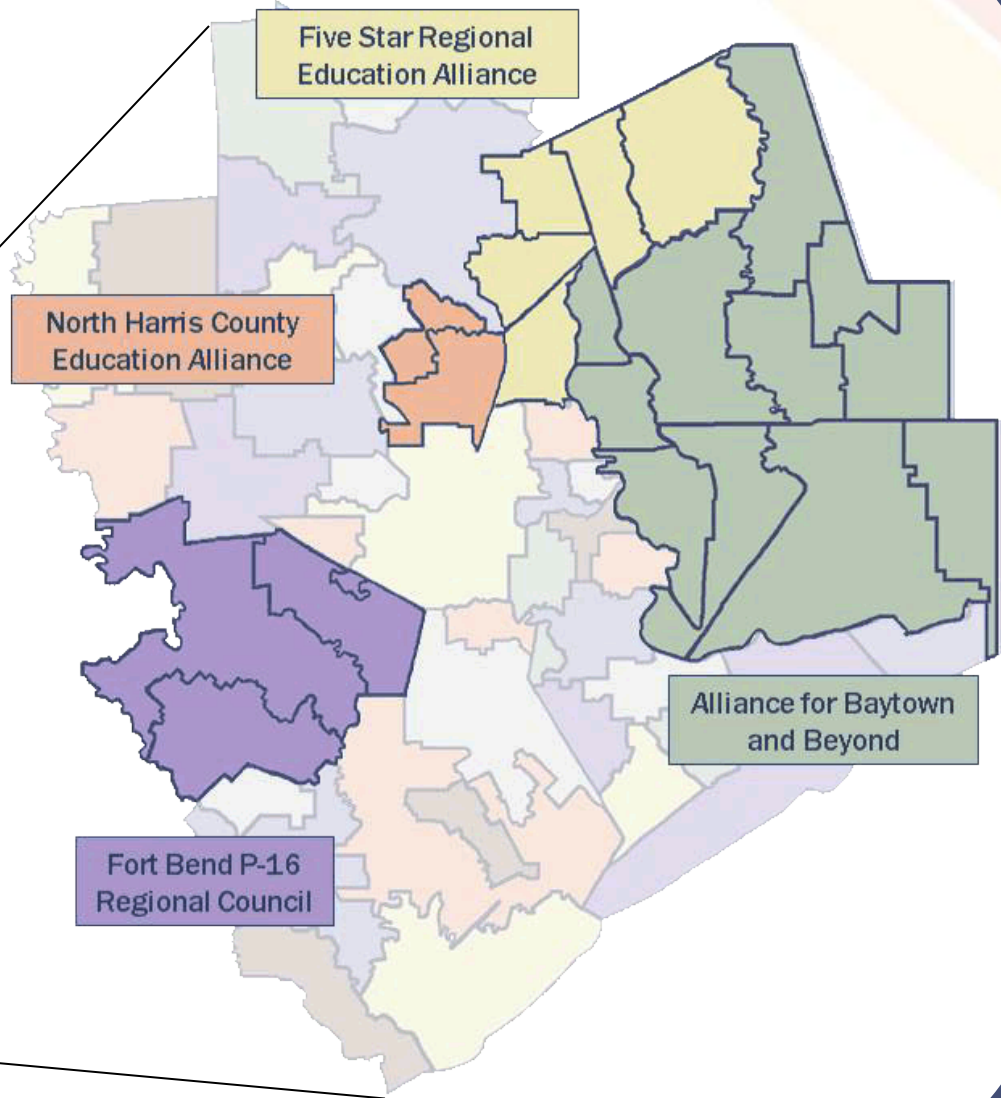
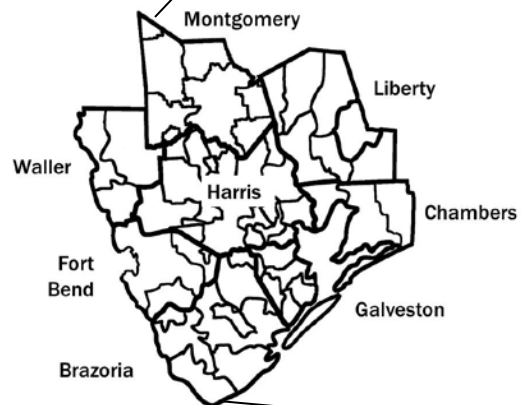


32 STATES
+ DISTRICT OF
COLUMBIA

Where is



doing collective impact work
in Greater Houston?



and we're also engaged with
collective impact initiatives
focused on



and

UP**SKILL**HOUSTON

More about getting
all our children and youth



ready for
college
and
career...



www.allkidsalliance.org

allKIDSalliance
CRADLE TO CAREER