

# COLLECTIVE IMPACT

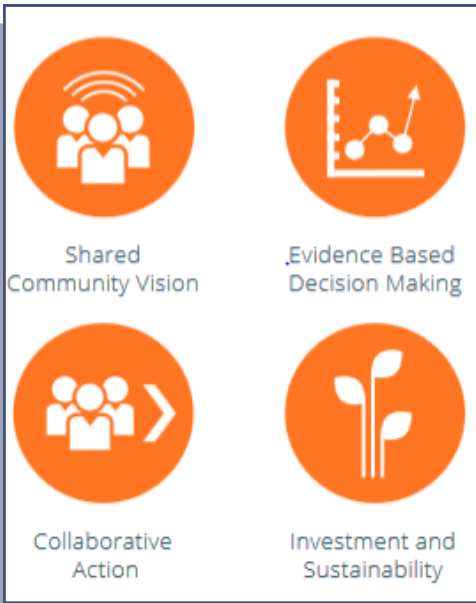
## A New Approach to Social Change



*Bob Wimpelberg, PhD*  
*Executive Director*

**allKIDSalliance**  
CRADLE TO CAREER

**Launched in 2010**



**StriveTogether**

**“Collective Impact”  
gets its name in 2011**

Stanford **SOCIAL**  
**INNOVATION** REVIEW

**Collective Impact**

By John Kania & Mark Kramer

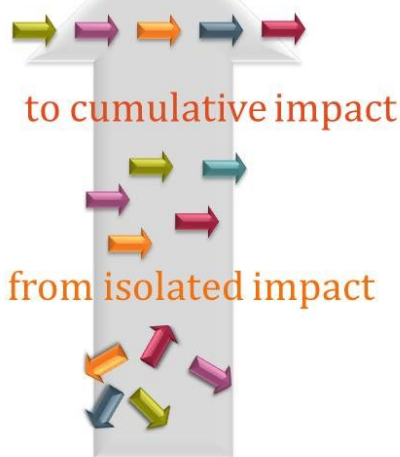
Stanford Social Innovation Review  
Winter 2011

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- 1 Common Agenda
- 2 Shared Measurement
- 3 Mutually Reinforcing Activities
- 4 Continuous Communication
- 5 Backbone Support

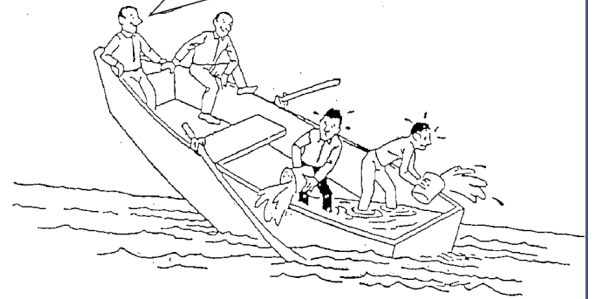
Collective Impact is  
systems work . . .

to collective impact



People  
unclear on the  
concept of a  
system!

I'm sure glad the  
hole is not in our  
end!



. . . based on alignment  
with outcomes.

## How Collective Impact differs from Collaboration

### Collaboration

Convene around  
Programs/Initiatives



### Collective Impact

**Work Together to  
Move Outcomes**

Use Data to Prove



**Use Data to Improve**

Addition to  
What You Do



**Is What You Do**

Advocate for Ideas



**Advocate for What  
Works**

# After six years of experience with Collective Impact at All Kids Alliance ...

**allKIDSalliance**

## THE ANATOMY OF **COLLECTIVE IMPACT**

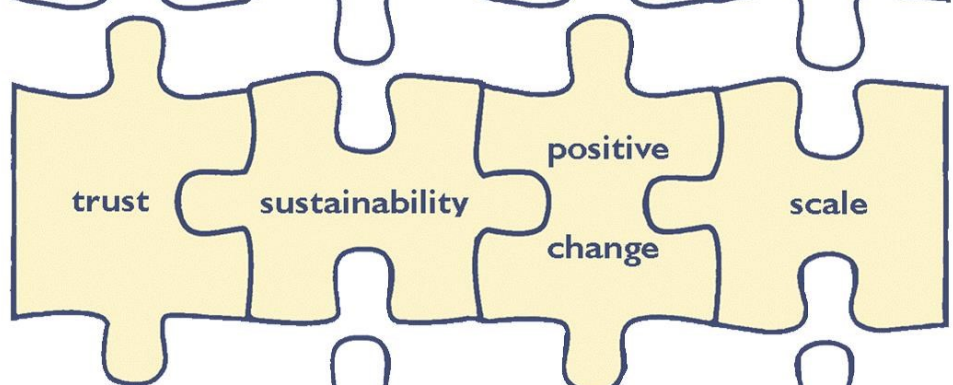
### **INFRASTRUCTURE**

Effective infrastructure creates Shared Accountability with Differentiated Responsibility



### **IMPACT**

The Bottom Line: Results at Scale!



### **PRACTICES**

Achieving results at scale requires Rigor and Adaptive Innovation



## INFRASTRUCTURE

Effective infrastructure creates Shared Accountability with Differentiated Responsibility

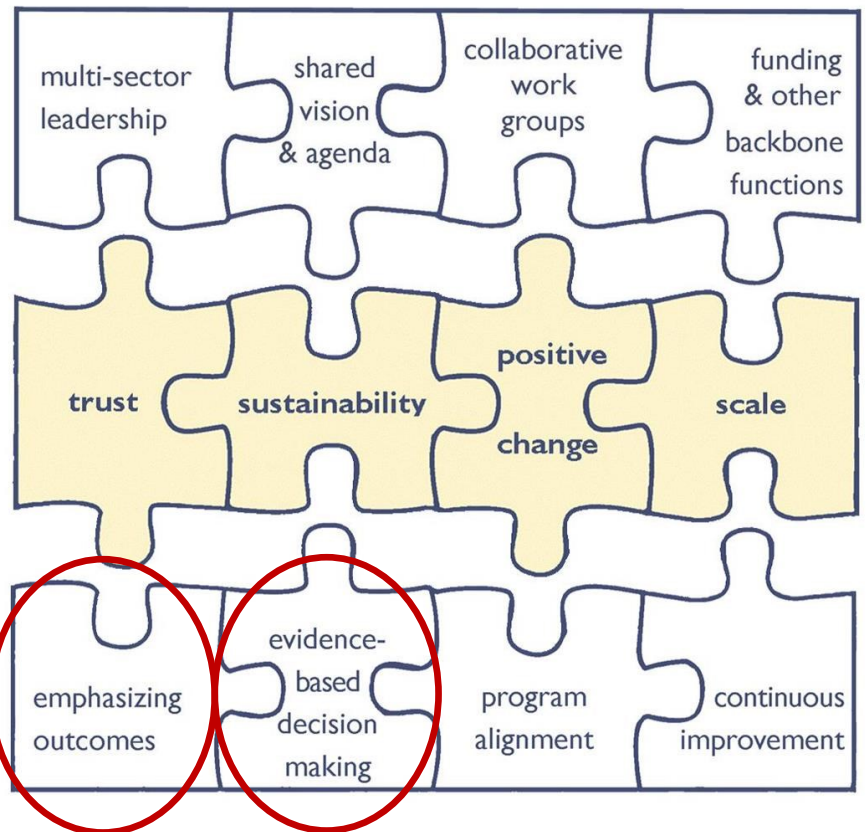
## IMPACT

The Bottom Line: Results at Scale!

## PRACTICES

Achieving results at scale requires Rigor and Adaptive Innovation

good



## INFRASTRUCTURE

Effective infrastructure creates Shared Accountability with Differentiated Responsibility

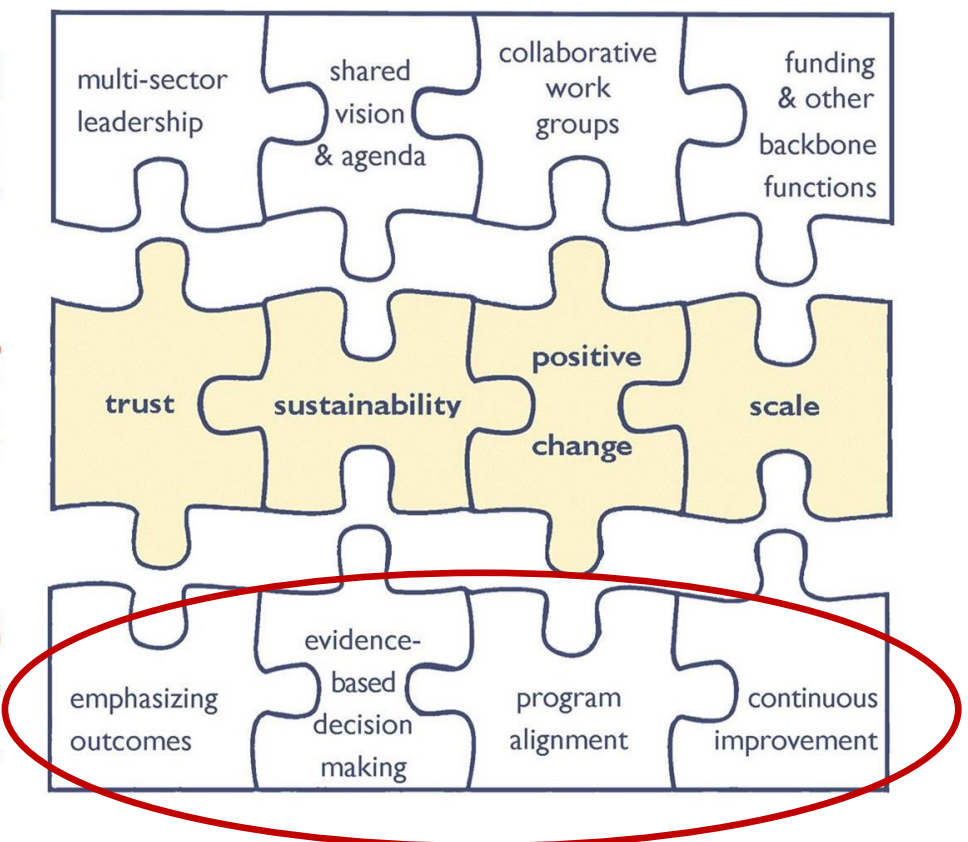
## IMPACT

The Bottom Line: Results at Scale!

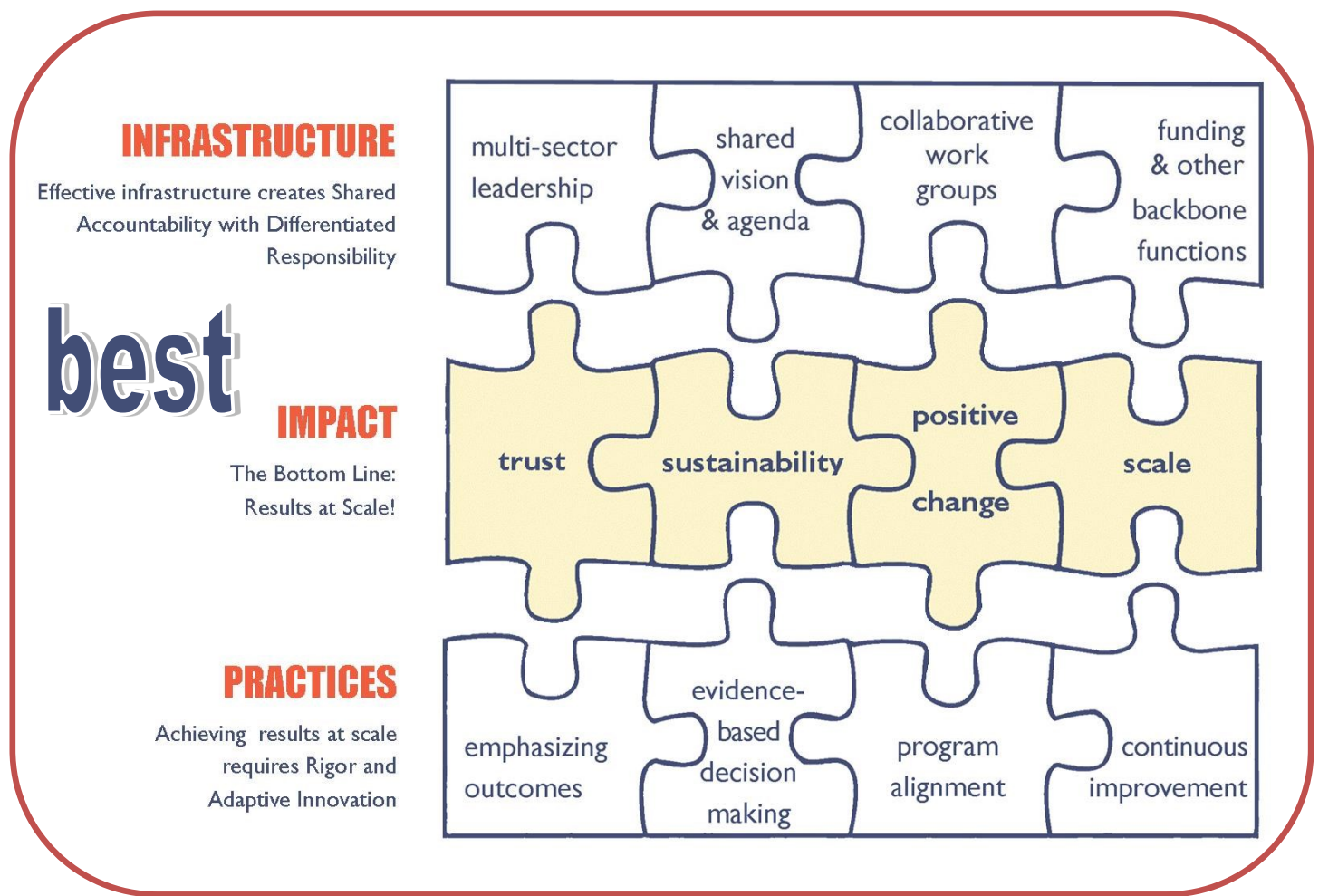
## PRACTICES

Achieving results at scale requires Rigor and Adaptive Innovation

better



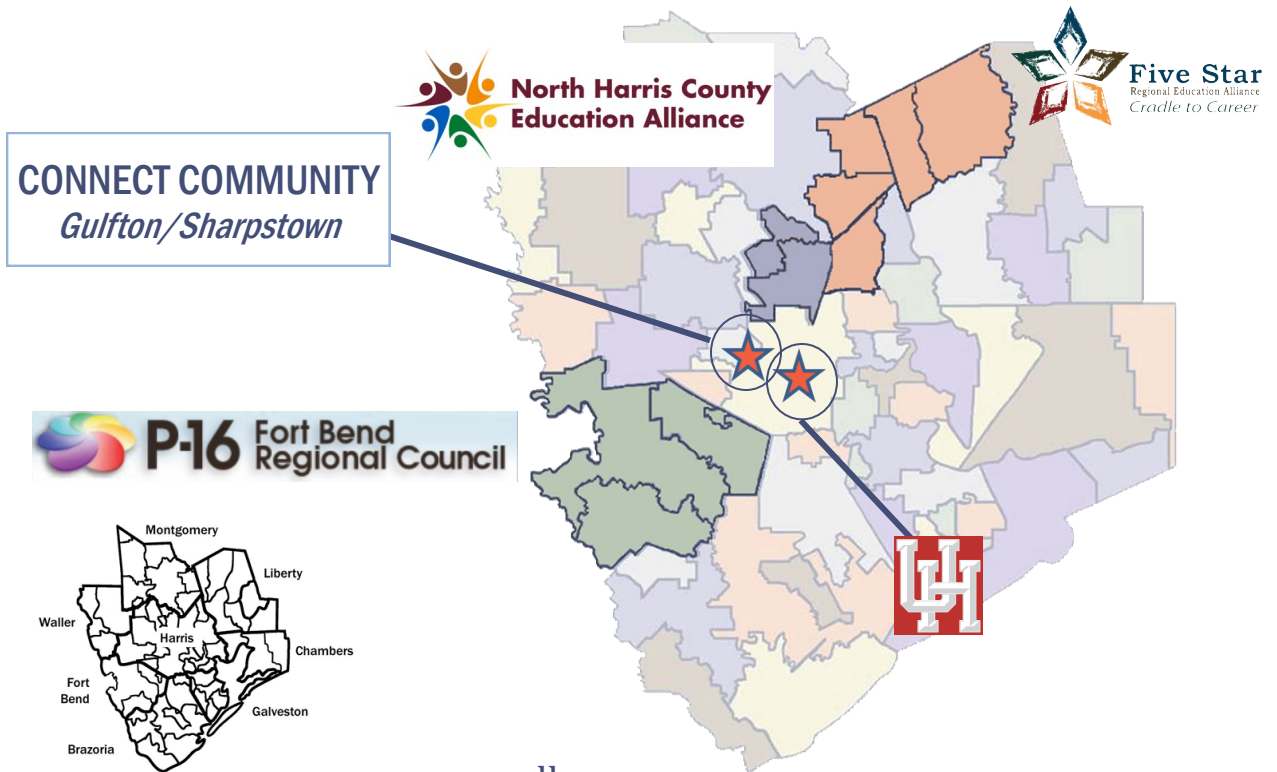




## How All Kids Alliance supports Collective Impact

- ⇒ **Comprehensive Coaching** for robust Collective Impact partnerships, from start-up to sustainability.
- ⇒ **Introductory Workshops** for social sector and business organizations interested in learning about Collective Impact.
- ⇒ **Differentiation Workshops** for coalitions interested in comparing their infrastructure and processes to the fundamentals of Collective Impact .
- ⇒ **Alignment Workshops** for agencies (not part of Collective Impact initiatives) that want to adjust their practices and programming to fundamentals in Collective Impact.

# Where All Kids Alliance is working



as well as

UNITED WAY OF GREATER HOUSTON

COMMUNITIES IN SCHOOLS, HOUSTON



[www.allkidsalliance.org](http://www.allkidsalliance.org)

**collective  
impact**

**It's what we do!**

hosted by

**UNIVERSITY of  
HOUSTON**  
COLLEGE of EDUCATION

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