

COLLECTIVE IMPACT

A New Approach to Social Change

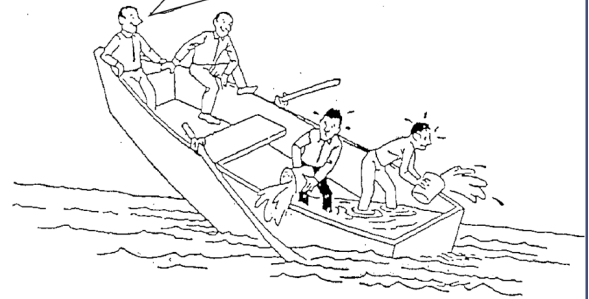


Bob Wimpelberg, PhD
Executive Director

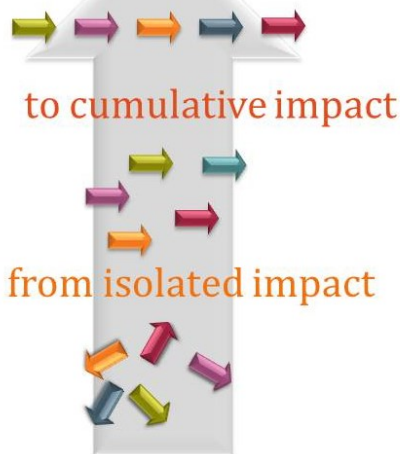
Collective Impact is
systems work . . .

People
unclear on the
concept of a
system!

I'm sure glad the
hole is not in our
end!



to collective impact



. . . based on alignment
with outcomes.

How Collective Impact differs from Collaboration

Collaboration

Convene around
Programs/Initiatives



Use Data to Prove



Addition to
What You Do



Advocate for Ideas



Collective Impact

**Work Together to
Move Outcomes**

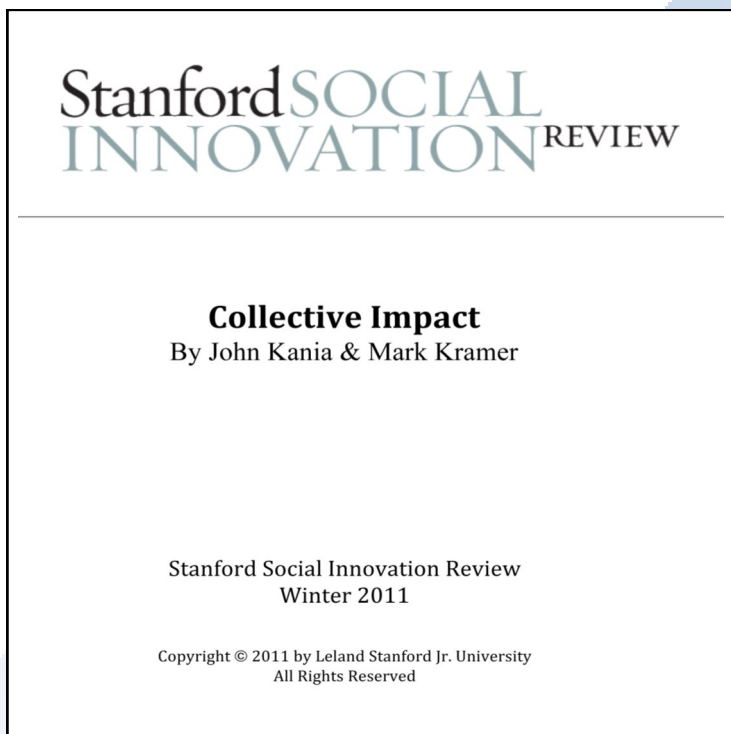
Use Data to Improve

Is What You Do

**Advocate for What
Works**



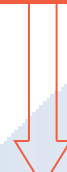
StriveTogether



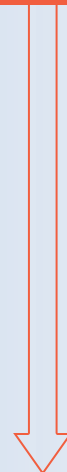
Launched in 2006



Emergence of a national network of practice 2010



Launched in 2010



“Collective Impact” gets its name in 2011

StriveTogether



Shared
Community Vision



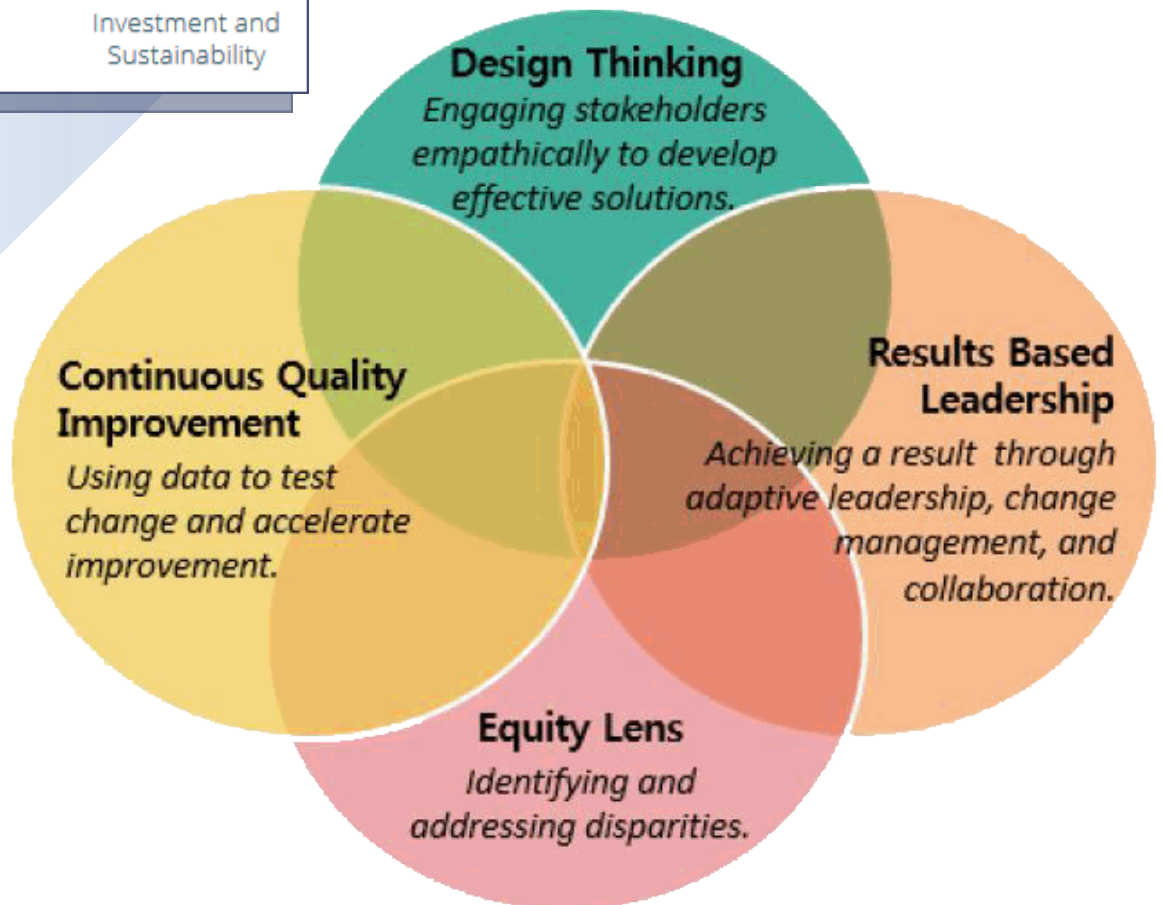
Evidence Based
Decision Making



Collaborative
Action



Investment and
Sustainability



After six years of experience with Collective Impact at All Kids Alliance ...

allKIDSalliance

THE ANATOMY OF **COLLECTIVE IMPACT**

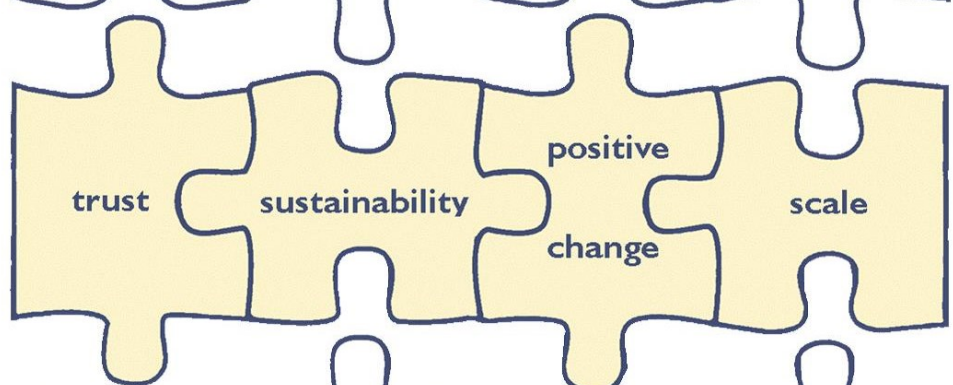
INFRASTRUCTURE

Effective infrastructure creates Shared Accountability with Differentiated Responsibility



IMPACT

The Bottom Line: Results at Scale!



PRACTICES

Achieving results at scale requires Rigor and Adaptive Innovation

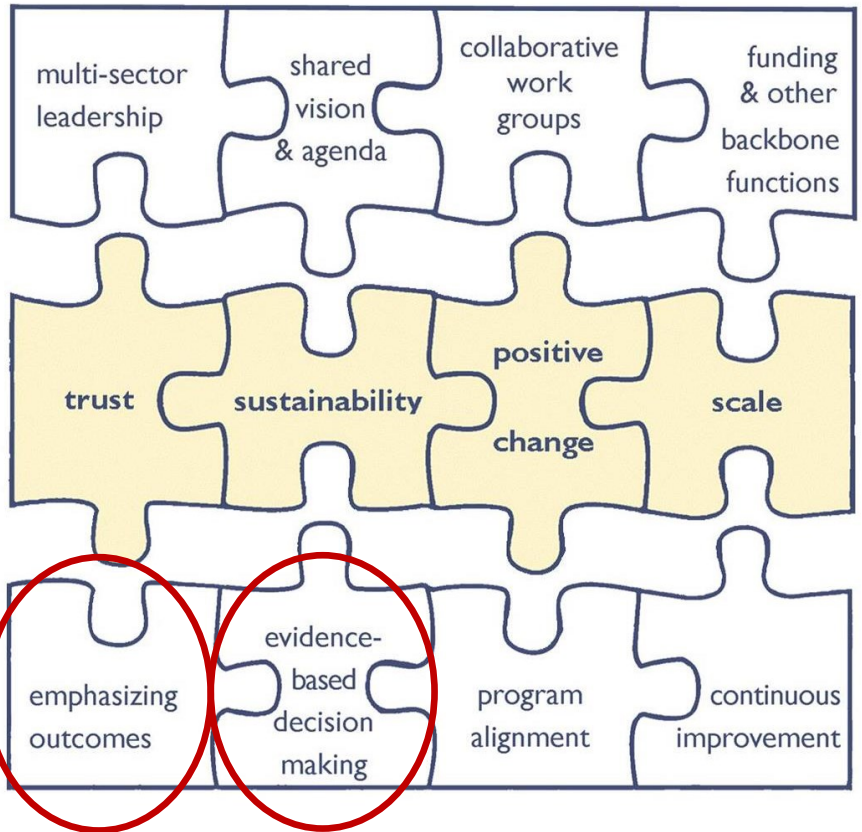


INFRASTRUCTURE
Effective infrastructure creates Shared
Accountability with Differentiated
Responsibility

IMPACT
The Bottom Line:
Results at Scale!

good

PRACTICES
Achieving results at scale
requires Rigor and
Adaptive Innovation

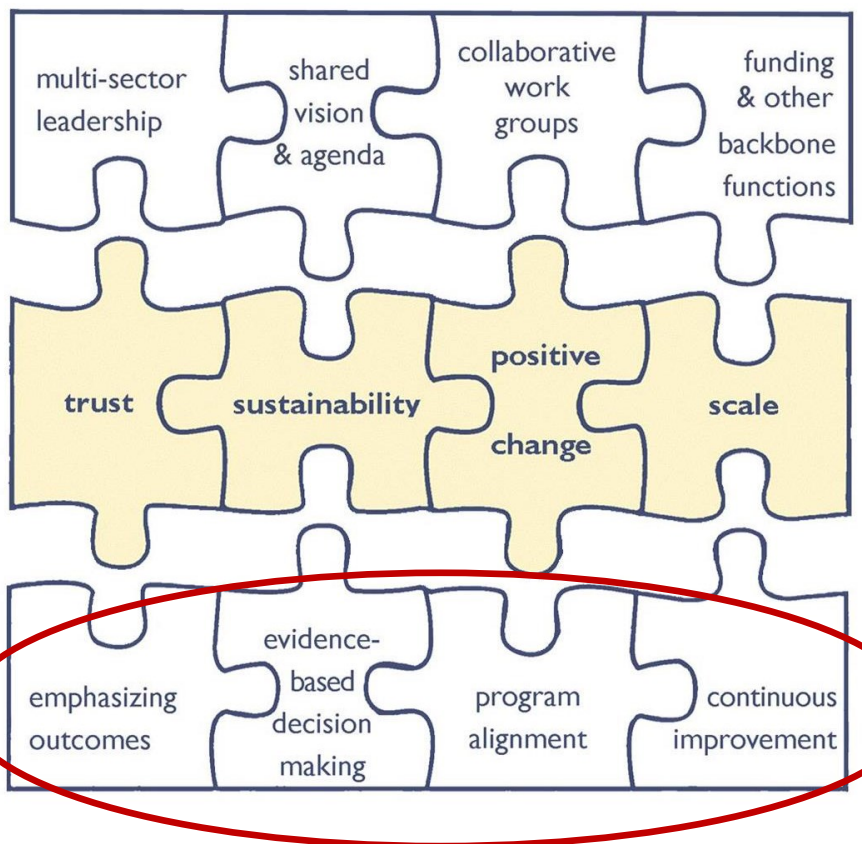


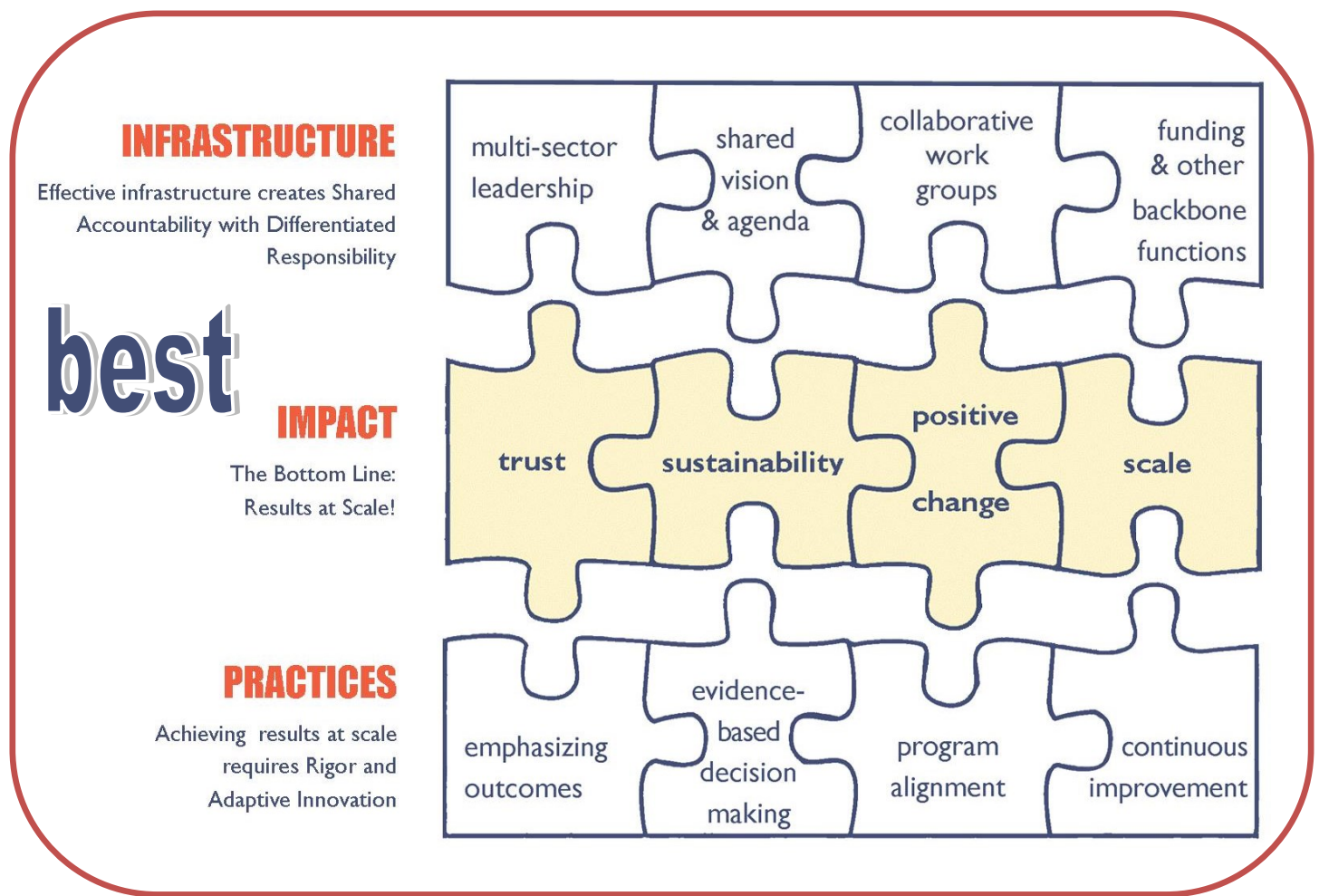
INFRASTRUCTURE
Effective infrastructure creates Shared
Accountability with Differentiated
Responsibility

IMPACT
The Bottom Line:
Results at Scale!

better

PRACTICES
Achieving results at scale
requires Rigor and
Adaptive Innovation

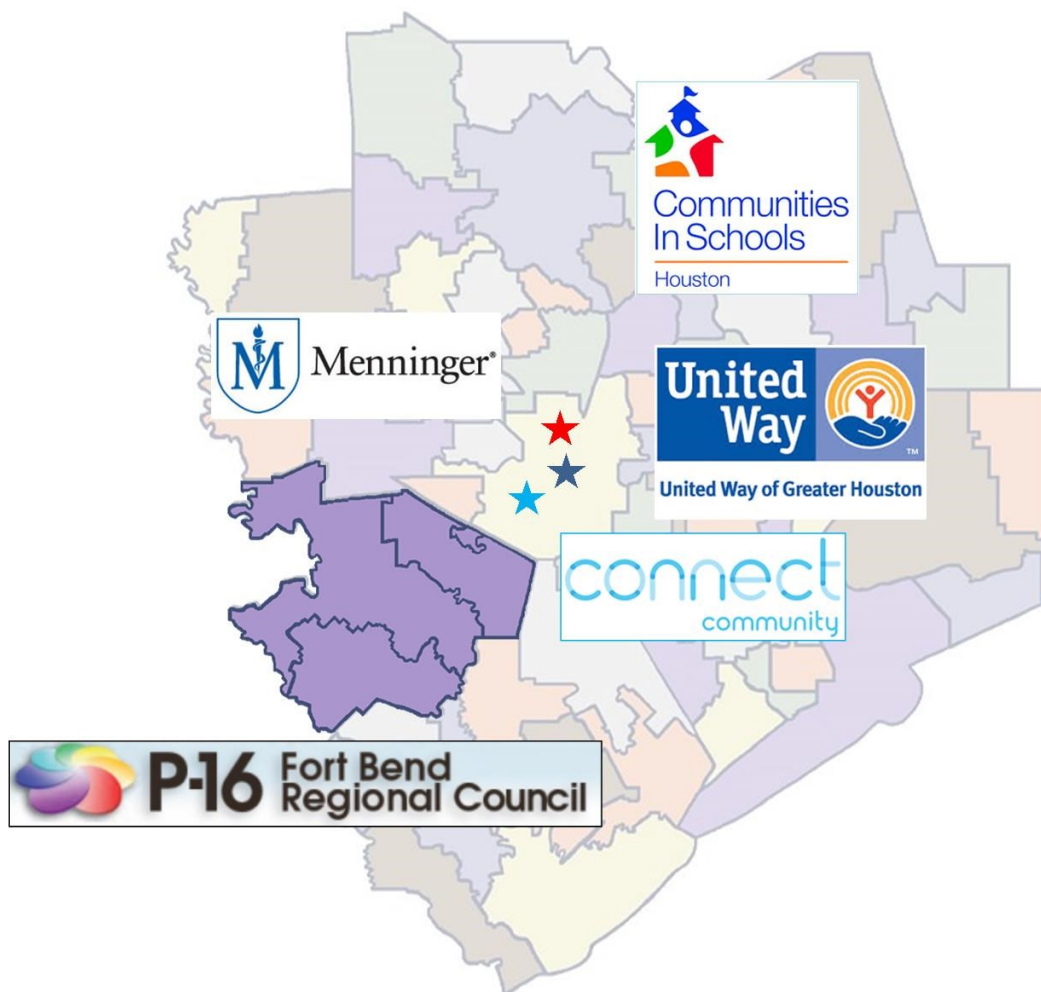




How All Kids Alliance supports Collective Impact

- ⇒ **Comprehensive Coaching** for robust Collective Impact partnerships, from start-up to sustainability.
- ⇒ **Introductory Workshops** for social sector and business organizations interested in learning about Collective Impact.
- ⇒ **Differentiation Workshops** for coalitions interested in comparing their infrastructure and processes to the fundamentals of Collective Impact .
- ⇒ **Alignment Workshops** for agencies (not part of Collective Impact initiatives) that want to adjust their practices and programming to fundamentals in Collective Impact.

Where All Kids Alliance is working



**collective
impact**

It's what we do!

www.allkidsalliance.org

hosted by

**UNIVERSITY of
HOUSTON**
COLLEGE of EDUCATION

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